

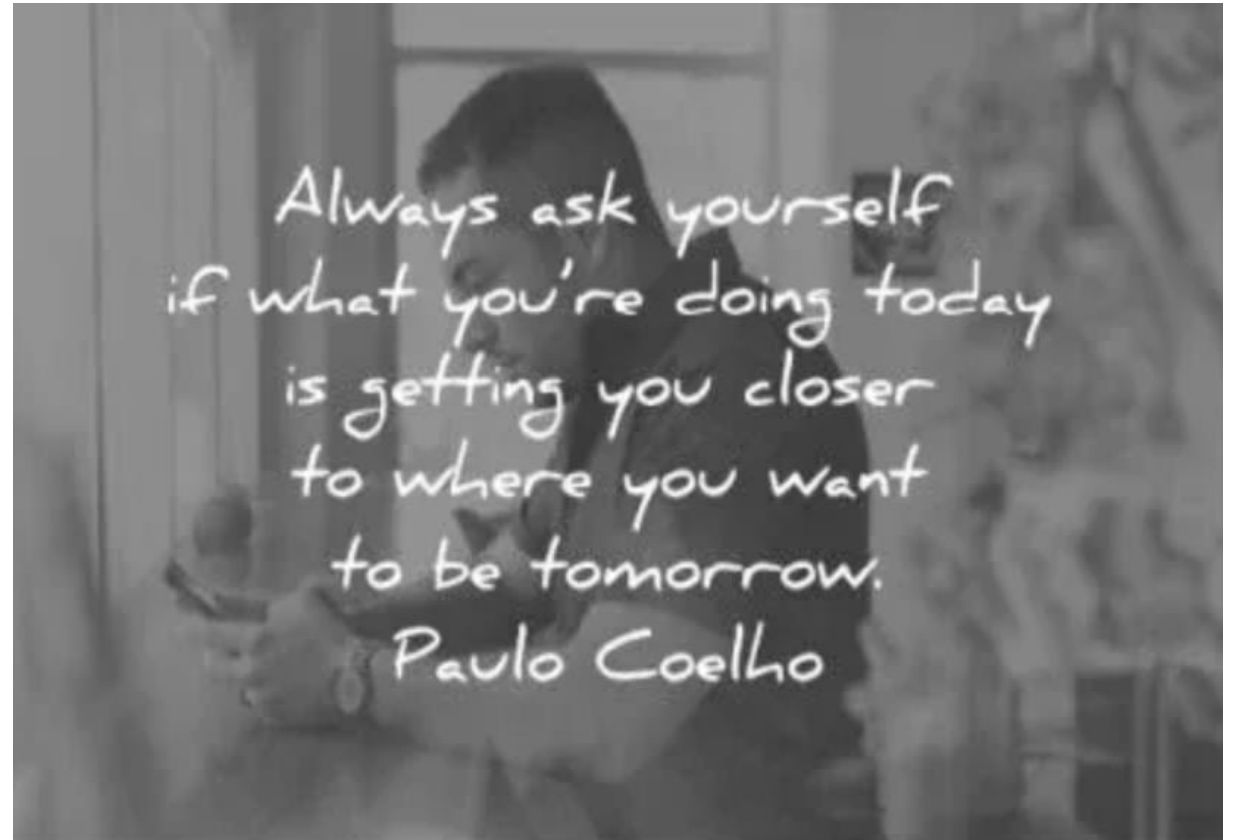
Weathermaster Conference Queenstown

Weathermaster Auckland Distributor

Weathermaster®

2020 Successes

- Sales Growth
- Polysatin shutters
- Verishade XT
- Outdoor category



Eclipse Polyatin Shutters



- Understand and invest in the product qualities
- Lead time
- Guarantee
- Australian made
- Sampling
- Home show
- Installation



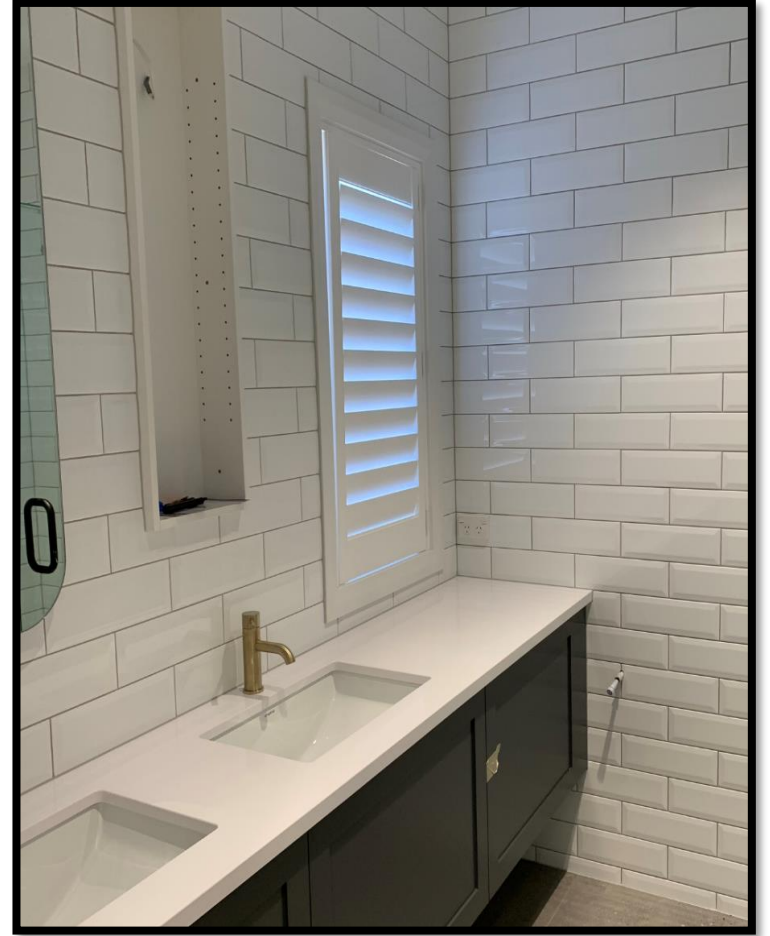
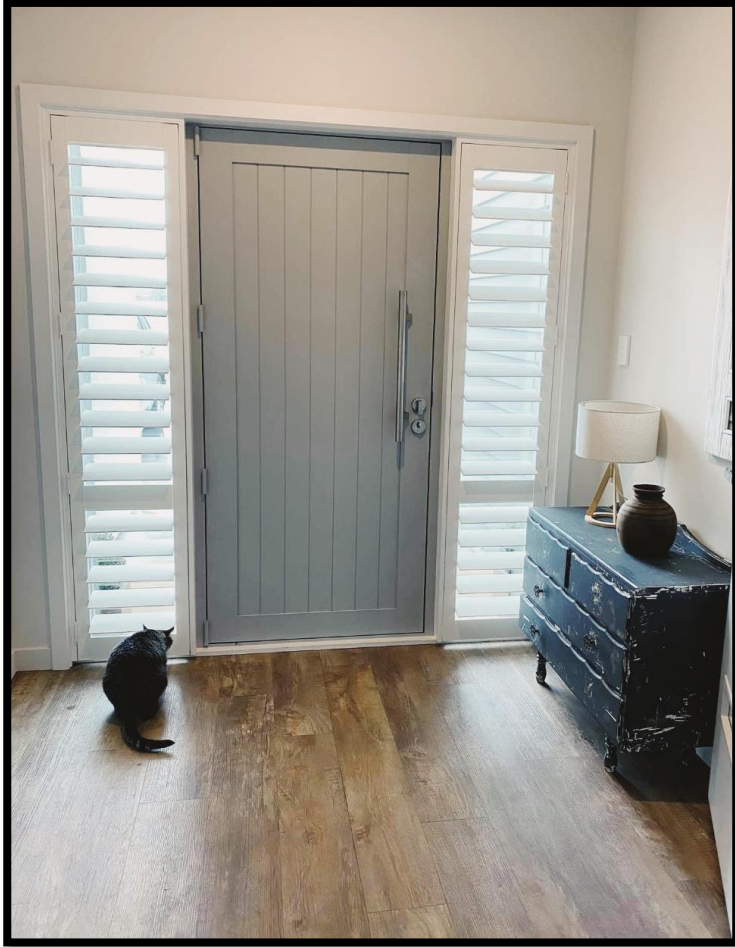
Value Adding



Timeless



Versatile





Simply the Best!

Verishades XT

Fluidity
Smooth, Elegance,
Graceful,
Tactile



-
- Stylish and functional
 - A blind makers answer to soft furnishings
 - Instore Display/Photography
 - Home Show/Social media campaign
 - Swatching
 - Installation



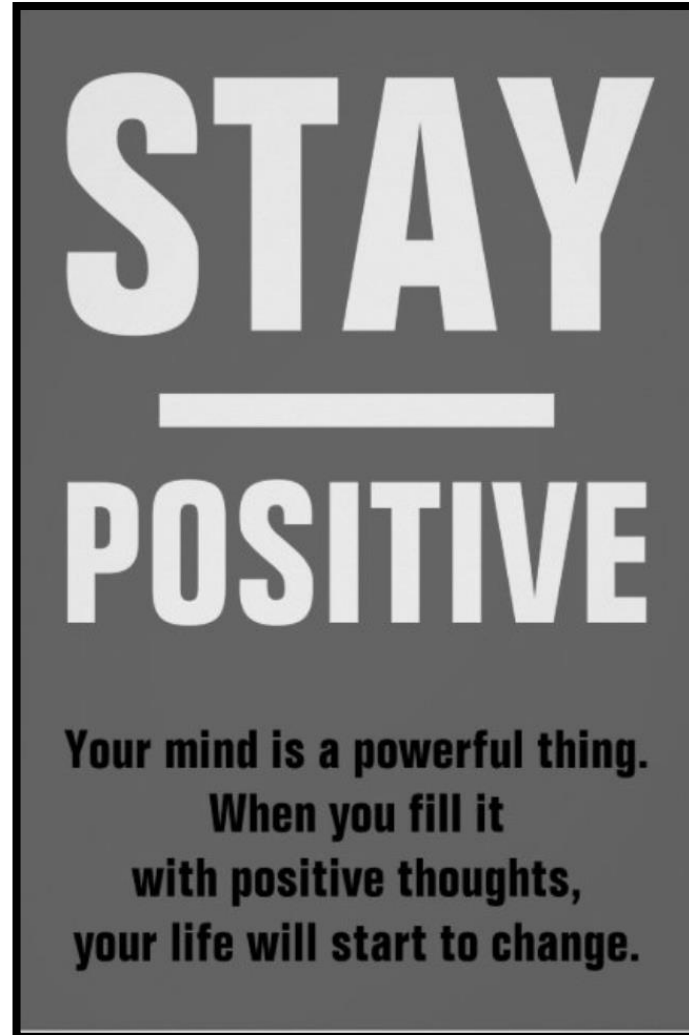
First installation



2021 Growth Strategy

- Securing Auckland territory
- Showroom
- Sales Consultant
- Home shows
- Alignment with networking group
- Identifying new markets opportunities:
 - Smart trade Builder
 - Tiny Homes
 - Hospitality etc
- Continue to increase brand awareness
 - Website
 - Social media campaign
 - EDM to data base

HAVE A LITTLE FUN !!



Our new home



Meet with Weathermaster Team



Kelly
Office Manager



Janene

Brian



Mark
Installer - Indoor



Bridget
Sales Consultant



Darrin
Installer -Outdoor/Shutters



**Designed to work,
made to last**