

Weathermaster Conference Queenstown



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WAIKATO SHUTTERS & BLINDS

Jourdan



Bart & Flash Gordon



Sometimes workmates,
sometimes playmates



Turi

T eating a piece of
steak...or tongue

The A Team



External Products - Sales & Marketing

- ✓ Sales Channels:
 - ✓ Strong website – modern & fresh contents
 - ✓ Engaged SEO – Organic ranking
 - ✓ Other forms – Search and Adwords
 - ✓ Return phone calls

- ✓ Sales Process:as long as customers are engaged.

SUNS OUT GUNS OUT!!!!



External Products - Sales & Marketing

✓ Point of Difference:

- ✓ Website - Organic ranking on website tells your customer you are safe and reputable. Everyone researches online these days.
- ✓ Fresh media contents – never stops
- ✓ WORK like you're the best, ACT like you're the best, SHOW you're the best with the BEST PRODUCTS.
- ✓ THAT'S WHY'S WE'RE NOT CHEAP.
- ✓ Every step should be about enhancing the customer experience when dealing with WSB.
- ✓ Engage a professional/digital agency and stay interested.

SUNS OUT GUNS OUT



Learnings:-

- ✓ Communication - Key
- ✓ Presentation - 1st impressions
- ✓ Punctuality - text even if we're 1 min late
- ✓ Be Experts, Don't be a Dick





Flash Gordon - WSB Sales Champion

...or "That Old Grumpy Fella"....
According to our courier drivers

Weathermaster®

Flash Gordon - WSB Sales Champion



Flash Gordon - WSB Sales Champion



Flash Gordon - WSB Sales Champion



Questions? - Refer to our Agents

